



26 Dobbin Street, 3rd floor · Brooklyn, NY 11222

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photography by Mark Loader



hyde
organic

Schuyler Grant, Director, Kula Yoga Project

2012



Julie Peacock



live consciously.

express gratitude.

be kind.

have patience.

create balance.

walk the world in hyde.

Denise Hopkins,
Pure Space Yoga



OTM halter,
benefiting Off the Mat, Into the World®

strike a pose



06



Schuyler Grant,
Director, Kula Yoga Project

07



Brook Cosby,
Conquering Lion Yoga



1205/ trieger tank + 1271/ kelly pant

1210/long cami + 1235/twisted seam legging

1214/kitkat + 1234/chrystie drawstring

1213/otm halter + 1255/divine drawstring

1214/kitkat + 1235/twisted seam

1215/jenjen + 1255/divine drawstring

1205/trieger tank + 1260/chrystie short

1215/jenjen + 1255/divine drawstring

1213/otm halter + 1255/divine drawstring

pg

COVER

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1201 | v top feminine sleeveless v-neck top with signature center seam.
fabric: jersey – 92% organic cotton, 8% spandex **colors:** black, white, hibiscus, charcoal, sage **sizes:** xs, s, m, lg

1208 | skye tank higher neck tank provides coverage and has bra support. delicate and not constrictive. **fabric:** jersey – 92% organic cotton, 8% spandex
colors: black, white, pebble, sage **sizes:** xs, s, m, lg

1205 | trieger tank classic look but with an unexpected v-back, perfect for practice and as a layering piece, with bra support **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, white, dusk, wintermint **sizes:** xs, s, m, lg

1214 | kitkat tank scooped neck with support bra is cute enough to wear around town. a modern take on the classic t-back. **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, white **sizes:** xs, s, m, lg

1210 | long cami the perfect camisole (with bra support). clean lines with a ballerina back. our longest fitting tank, hitting well below the hips. **fabric:** jersey - 92% organic cotton, 8% spandex **colors:** black, white, sage, dusk, hibiscus **sizes:** xs, s, m, lg

1212 | taryn halter the perfect halter for those who hate halters. pretty purl stitching on the front opens into a flattering v. this halter sits comfortably around the neck with a wide and soft tie. with bra support. **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, white, sage **sizes:** xs, s, m, lg

1215 | jen jen tank v-neck cross between a cami and a tank, the cut out back adds a fashion detail to a practice tank. a bit longer. **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, white, sage, dusk **sizes:** xs, s, m, lg

1255 | divine drawstring pant pants without side seams, purl-edged hems. perfect fit– our best selling pant. **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, hibiscus, pebble, chocolate, sage, fig, dusk **sizes:** xs, s, m, lg

1258 | ryder cropped pant a flowier pant than the drawstring: perfect for practice and lounging around after, ankle length with a wide ribbed waistband. **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, pebble, chocolate **sizes:** xs, s, m, lg

1235 | twisted seam legging an unexpected take on the classic legging, with subtle ruching below the knee. runs small **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, chocolate, sage **sizes:** xs, s, m, lg

1265 | cropped divine drawstring cropped version of our best selling divine drawstring pant. seamless and hits right below the knees. **fabric:** jersey–92% organic cotton, 8% spandex **colors:** black, sage, fig, wintermint **sizes:** xs, s, m, lg

1209 | capri legging inspired from running tights, but altered to suit the practice. highlight stitching on the flattering seams. **fabric:** jersey–92% organic cotton, 8% spandex **colors:** black, fig **sizes:** xs, s, m, lg

1154 | hot shorts sassy, designed to cover and stay in place. **fabric:** french terry – 95% organic cotton, 5% spandex **colors:** black, charcoal **sizes:** xs, s, m, lg

1260 | NEW! chrystie shorts a shorter take on our popular slouchy chrystie pant, with the same wide waistband & perfectly placed pockets. sassy side ties add style to the hem line. **fabric:** jersey–92% organic cotton, 8% spandex **colors:** black, sage **sizes:** xs, s, m, lg

1234 | chrystie drawstring our slouchy but stylish yogawear answer to the harem pant craze. with a drawstring and pockets in just the right place. **fabric:** jersey–92% organic cotton, 8% spandex **colors:** black, sage, fig **sizes:** xs, s, m, lg

1272 | kelly crop pant “using the same leg-lengthening, rear-end enhancing waist band, this pant provides a slightly sportier cropped version of the full length kelly pant.” **fabric:** jersey – 92% organic cotton, 8% spandex **colors:** black, sage **sizes:** xs, s, m, lg

2221 | men's practice pant a response to a request for “cool men’s yoga pants” stretch woven-stretchy but doesn’t look it! **fabric:** 93% cotton, 7% spandex **colors:** olive, black (with pockets) **sizes:** s, m, lg, xlg

charitable giving pieces!

1216 | NEW! vira tank

Contrast lining and side stitching with a delicately Shirred v-neck and longer length.
colors: wintermint w/sage piping, fig w/dusk piping, chocolate, hibiscus w/chocolate piping
sizes: xs, s, m, lg

Designed with vira yoga’s elena brower, 10% of the proceeds from this tank benefit Women for Women International, a non-profit organization supporting women in war-torn regions with financial and emotional aid, job-skills training, rights education and small business assistance so they can rebuild their lives.

1271 | kelly pant

NYC yoga teacher Kelly Morris designed this pant so that the material at the waist folds to the point where the legs begin – giving the body-changing illusion of longer legs. It’s a miracle!
fabric: jersey – 92% organic cotton, 8% spandex **colors:** black, fig, chocolate **sizes:** xs, s, m, lg

10% of the proceeds from this pant go to Bent On Learning, a nonprofit bringing yoga into NYC public schools to help kids reduce stress, pay attention and improve overall health, and to help teachers, staff and parents improve their own health and incorporate yoga and mindfulness into their homes, classrooms and communities.

1213 | otm halter

This tank fits just like the taryn halter, but with 5 inches of added length – a request from Hala Khouri, Seane Corn, and Suzanne Sterling. Slits on the side seams allow for movement, while covering your booty. **fabric:** jersey - 92% organic cotton, 8% spandex **colors:** black, white, sage, dusk, fig, pebble **sizes:** xs, s, m, lg

10% of the proceeds from this tank go to Off the Mat, Into the World®. Off the Mat, Into the World® uses the power of yoga to inspire conscious, sustainable activism and to ignite grassroots social change. OTM supports yogis around the world in taking their yoga “off the mat” to create real change in their communities.



www.yogahyde.com

for more information or to place an order-
call: 646.330.4646 or visit our website



hyde is the creation of anne-kerr kennedy (“a.k.”), who discovered yoga 17 years ago. what began as exercise quickly became a passion that extended to affect all aspects of her life. hyde was born from an intention to create clothing that encourages comfort, confidence, and beauty.

inspired by the notion of flexibility of both body and mind, we incorporate the principles of yoga into a thoughtful contemporary line of apparel. the hyde collection is designed and fabricated with a fit and aesthetic that travels from the studio out into the world.

“Anne-Kerr Kennedy’s Hyde yoga pants combine elegance, simplicity, comfort and style. I love them.”

-Deepak Chopra

hyde is a socially conscious company. the line is produced in a sweat-shop free environment using predominantly organic fibers.

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