



26 dobbin street, 3rd floor • brooklyn, ny 11222

shop yogahyde.com 646.330.4646

photography by Mark Loader
design by Sita Silva Design

2013

hyde
organic



Taryn Toomey, private instructor, NYC



live consciously. express gratitude. be kind.

have patience. create balance. walk the world in hyde.



otm halter



black white sky

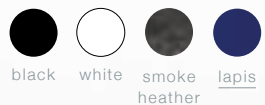
lydia legging



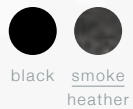
black
(smoke
heather) lapis
(sky)



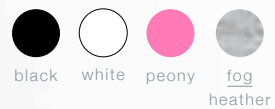
jen jen tank



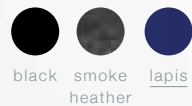
chrystie drawstring



kitkat tank



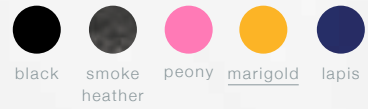
kelly pant



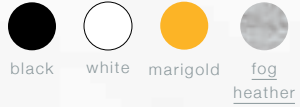
vira tank



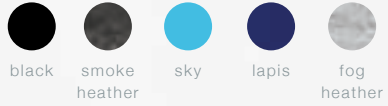
cropped divine drawstring



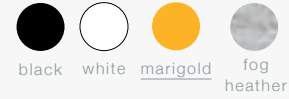
taylor tank



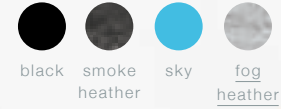
divine drawstring pant



taylor tank



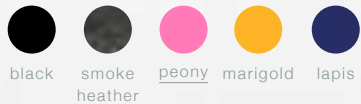
chrystie shorts



trieger tank



cropped divine drawstring



men's practice pant (revised fit)



navy



earth

men's short



navy



earth



hyde style guide description chart

1218 | NEW! brooklyn halter

simple, elegant, practical. scoop neck halter with a soft, wide collar for comfortable fit. hits just below hip, with bra support. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, smoke heather, peony, lapis **sizes:** xs, s, m, lg

1219 | NEW! taylor tank

modest neckline with double criss-cross straps and a slim fit. hits just below hip, with bra support. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, fog heather, marigold **sizes:** xs, s, m, lg

1201 | v top

an original favorite. feminine sleeveless v-neck top with signature center seam (no bra support). **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, peony **sizes:** xs, s, m, lg

1214 | kitkat tank

scoop neck with support bra. designed for practice but more than cute enough to wear around town. a modern take on the classic t-back. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, peony, fog heather **sizes:** xs, s, m, lg

1210 | long cami

the perfect camisole. clean lines with a ballerina back and bra support. our longest fitting tank, hitting well below the hips. essential layering piece for on or off the mat. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, smoke heather, fog heather, sky **sizes:** xs, s, m, lg

1215 | jen jen tank

v-neck cross between a cami and a tank, the cut out back adds a fashion detail to a practice tank. looser fit, with bra support. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, smoke heather, lapis **sizes:** xs, s, m, lg

1205 | trieger tank

classic look but with an unexpected v-back, perfect for practice and as a layering piece. with bra support. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, white, smoke heather, lapis **sizes:** xs, s, m, lg

1235 | twisted seam legging

an unexpected take on the classic legging, with subtle ruching below the knee and a side-slit at the ankle. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, smoke heather **sizes:** xs, s, m, lg

1255 | divine drawstring pant

hallelujah! the perfect fitting pant. no side seams and featuring a purl-edged hem that can be cut to your preferred length and still retain a finished look. our beloved best-seller. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, smoke heather, fog heather, lapis, sky, marigold **sizes:** xs, s, m, lg

1265 | cropped divine drawstring

cropped version of our best-selling pant. with seamless sides and adjustable ties below the knee to give a sweet, sporty look. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, smoke heather, peony, marigold, lapis **sizes:** xs, s, m, lg

1236 | NEW! lydia legging

classic long legging with a slightly lower waist. contrast stitch detail around the hips and down the sideseam gives a flattering finish. **fabric:** 92% organic cotton, 8% spandex. **size:** black, smoke heather **size:** xs, s, m, lg

1234 | chrystie drawstring

our slouchy but stylish yogawear answer to the harem pant craze. with a drawstring and pockets in just the right place. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, smoke heather **sizes:** xs, s, m, lg

1260 | chrystie shorts

a shorter take on hyde's popular slouchy chrystie drawstring, with the same wide ribbed waistband & perfectly placed pockets. sassy side ties add style to the hem line. **fabric:** 92% organic cotton, 8% spandex. **colors:** black, smoke heather, fog heather, sky **size:** xs, s, m, lg

1272 | kelly crop pant

sportier version of our leg-lengthening, rear-end enhancing kelly pant. wide ribbed hem below the knee. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, fog heather, peony **sizes:** xs, s, m, lg

1258 | ryder cropped pant

back by popular demand! a flowier pant than the divine drawstring, perfect for practice and lounging around after. ankle length with a wide ribbed waistband. **fabric:** jersey-92% organic cotton, 8% spandex. **colors:** black, smoke heather **size:** xs, s, m, lg

2401 | men's pant *new fit!

revised fit to our beloved favorite gives a slightly slimmer leg and more generous rise. drawstring waist with back and side pockets. contrast stitching on stretch woven cotton for a heavenly look and feel. **fabric:** 93% cotton, 7% spandex. **colors:** navy, earth **size:** s, m, lg, xl

cover:

vira tank, kelly pant

inside cover:

taylor tank, kelly crop pant

image below:

long cami and lydia legging



2402 | NEW! men's short

at last! yogis ask, we deliver: the perfect men's yoga short. board short cool meets gym-short ease. stretch woven cotton with contrast stitching, side pocket and a drawstring waist. **fabric:** 93% cotton, 7% spandex. **colors:** navy, earth **size:** s, m, lg, xl

charitable giving pieces!

1271 | kelly pant

Kelly Morris, founder of Conquering Lion Yoga, designed this pant so that the material at the waist folds to the point where the legs begin – giving the body-changing illusion of longer legs. it's a miracle! 10% of the proceeds from this pant go to Karma Builders, a New York City non-profit training formerly incarcerated men and women with skills in green woodworking, assembly services and communications, and introducing them to yoga, mindfulness practices and the principles of karma. participants work on a mutual support model to plant the karmic seeds for lasting personal success. **fabric:** 92% organic cotton, 8% spandex **size:** black, smoke heather, lapis **sizes:** xs, s, m, lg

1213 | otm halter

v-neck halter with a soft wide tie. extra long length and slits on the side seams allow for movement while still covering your booty. with bra support. 10% of proceeds go to Seane Corn's organization, Off the Mat, Into the World®, a nonprofit that uses the power of yoga to inspire conscious activism and ignite grassroots social change. OTM supports yogis around the world in taking their yoga "off the mat" to create real change in their communities. **fabric:** jersey - 92% organic cotton, 8% spandex **colors:** black, white, sky **sizes:** xs, s, m, lg

1216 | vira tank

contrast lining and side stitching with a delicately Shirred v-neck and longer length. with bra support. designed with Virayoga's Elena Brower, 10% of proceeds from this tank benefit Women for Women International, a non-profit organization supporting women in war-torn regions with financial and emotional aid, job-skills training, rights education and small business assistance so they can rebuild their lives. **fabric:** 92% organic cotton, 8% spandex **colors:** black, white, peony, sky **size:** xs, s, m, lg

hyde color chart



men's



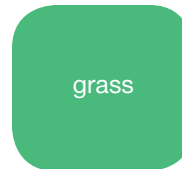
coming this spring: our first capsule collection!



Lionhyde by Kelly Morris

featuring four must-have pieces 100% organic cotton tops designed for hyde by the founder of NYC's Conquering Lion Yoga.

coming for summer 2013



1210 long cami
1213 otm halter
1214 kitkat tank
1272 kelly crop pant
1255 divine drawstring
1265 cropped divine drawstring



1215 jenjen tank
1216 vira tank (w/ fog heather piping)
1219 taylor tank
1235 twisted seam legging
1255 divine drawstring
1265 cropped divine drawstring



hyde is the creation of anne-kerr l'heureux ("a.k."), who discovered yoga 16 years ago. what began as exercise quickly became a passion that extended to affect all aspects of her life. hyde was born from an intention to create clothing that encourages comfort, confidence, and beauty.

inspired by the notion of flexibility of both body and mind, we incorporate the principles of yoga into a thoughtful, contemporary line of apparel. the hyde collection is designed and produced with a fit and aesthetic that travels effortlessly from the studio out into the world.

"Hyde yoga pants combine elegance, simplicity, comfort and style. I love them."

- Deepak Chopra

hyde is a socially conscious company. the line is produced in a sweat-shop free environment using predominantly organic fibers.

www.yogahyde.com

for more information or to place an order
call: 646.330.4646 or visit our website



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