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photography by Mark Loader
design by Sita Silva Design

hyde
organic

2014





live consciously.
express gratitude.

be kind.
have patience.
create balance.
walk the world
in hyde.





jen jen tank



wren legging • new





taylor tank

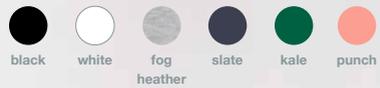


jojo short • new





jen jen tank



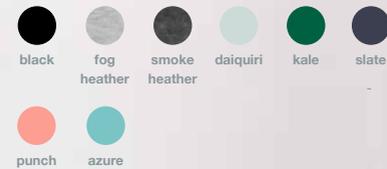
kelly pant



brooklyn halter



divine drawstring





otm halter

- black
- white
- smoke heather
- daiquiri
- kale
- punch

twisted seam legging

- black
- smoke heather
- slate

Schuyler Grant · Co-Founder, Wanderlust Festival



long cami

- black
- white
- smoke heather
- daiquiri
- punch

twisted seam legging

- black
- smoke heather
- slate

brooklyn halter



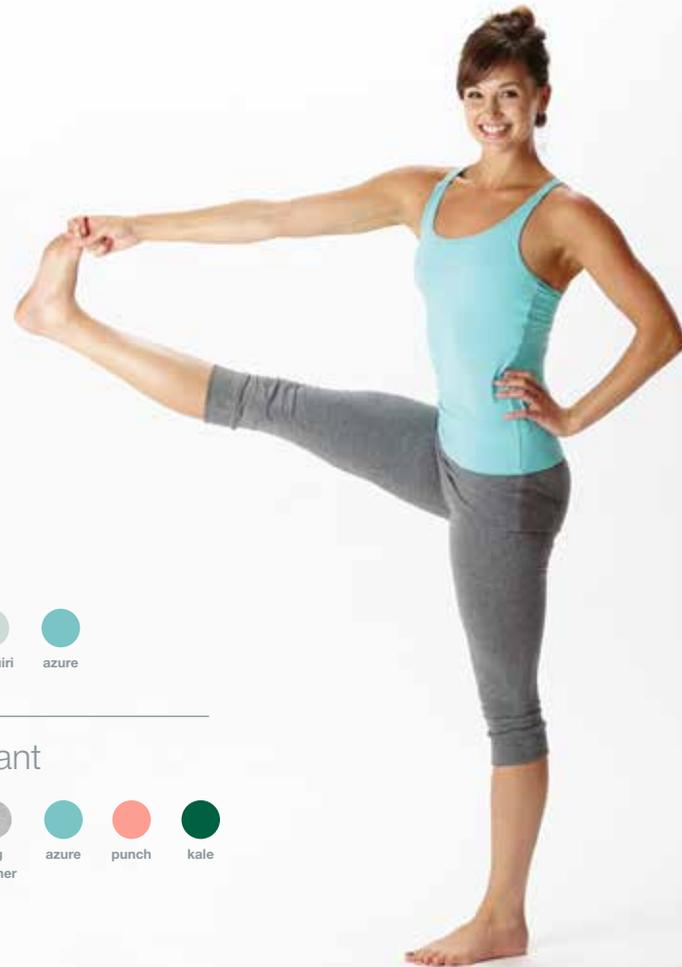
cropped divine drawstring



taylor tank



kelly crop pant



v top



black white kale

kelly pant



black smoke heather slate



brooklyn halter



black white daiquiri slate azure

kelly crop pant



black smoke heather fog heather azure punch kale



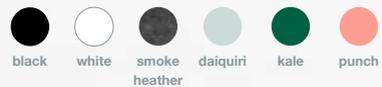
taylor tank



chrystie drawstring



otm halter



twisted seam legging



hyde style guide description chart

1201 | v top

an original favorite. feminine sleeveless v-neck top with signature center seam. no bra support. **colors:** black, white, kale

1205 | trieger tank

classic look with an unexpected v-back. perfect for practice and as a layering piece. with bra support. **colors:** black, white, smoke heather, punch

1210 | long cami

the perfect camisole. clean lines with a ballerina back and bra support. our longest fitting tank, hitting well below the hips. essential layering piece for on or off the mat. **colors:** black, white, smoke heather, daiquiri, punch

1214 | kitkat tank

scoop neck with bra support. designed for practice but more than cute enough to wear around town. a modern take on the classic t-back. **colors:** black, white, fog heather, kale, azure

1215 | jenjen tank

v-neck cross between a cami and a tank. the cut out back adds a fashion detail to a practice piece. looser fit, with bra support. **colors:** black, white, fog heather, kale, punch, slate

1218 | taylor tank

modest scoop neckline with playful double criss-cross straps and a slim fit. hits just below hip, with bra support. **colors:** black, white, daiquiri, azure

1219 | brooklyn halter

simple, elegant, practical. scoop neck halter with a soft, wide collar for comfortable fit. hits just below hip, with bra support. **colors:** black, white, daiquiri, slate, azure

1234 | chrystie drawstring

our slouchy but stylish yogawear answer to the harem pant craze. with a wide ribbed drawstring waistband and pockets in just the right place. **colors:** black, smoke heather, slate, azure

1235 | twisted seam legging

an unexpected take on the classic legging, with subtle ruching below the knee and a side-slit at the ankle. **colors:** black, smoke heather

1236 | lydia legging

classic long legging with a slightly lower waist. contrast stitch detail around the hips and down the sideseam gives a flattering finish. **colors:** black (smoke heather), slate (smoke heather)

1255 | divine drawstring

hallelujah! the perfect fitting pant. no side seams and featuring a purl edged hem that can be cut to your preferred length and still retain a finished look. our beloved best-seller. **colors:** black, smoke heather, fog heather, daiquiri, kale, slate, azure, punch

1258 | ryder cropped pant

a flowier pant than the divine drawstring, perfect for practice and lounging around after. ankle length with a wide ribbed waistband. **colors:** black, smoke heather

1260 | chrystie short

a shorter take on hyde's popular slouchy chrystie drawstring, with the same wide ribbed drawstring waistband & perfectly placed pockets. sassy ties add style to the hem line. **colors:** black, fog heather, slate, azure

1262 | jojo short • new

shorts as short as you want them, courtesy of side cinching ties. with wide ribbed drawstring waistband and a sweet rear pocket. **colors:** black, smoke heather, punch

1265 | cropped divine drawstring

cropped version of our best-selling pant. with seamless sides and adjustable ties below the knee to give a sweet, sporty look. **colors:** black, smoke heather, fog heather, kale, azure

1272 | kelly crop pant

sportier version of our leg-lengthening, rear-end enhancing kelly pant. long fold-over waist, wide ribbed hem below the knee. **colors:** black, smoke heather, fog heather, azure, punch, kale

1414 | cozy sweater

the ultimate cover-up sweater to throw on before and after class. large hood, pockets and thumbholes. doubles as a savasana blanket. **fabric:** 100% merino wool **size:** one size fits all (lg)

fabric: 92% organic cotton, 8% spandex
sizes: xs, s, m, lg

men's

2401 | men's pant

revised fit to our beloved favorite gives a slightly slimmer leg and more generous rise. drawstring waist with back and side pockets. contrast stitching on stretch woven cotton for a heavenly look and feel. **fabric:** 95% cotton, 5% spandex **colors:** navy, earth **sizes:** s, m, xl

2402 | men's short

at last! yogis ask, we deliver: the perfect men's yoga short. board short cool meets gym-short ease. stretch woven cotton with contrast stitching, side pocket and a drawstring waist. **fabric:** 95% cotton, 5% spandex **colors:** navy, earth **sizes:** s, m, xl

charitable giving pieces

1213 | otm halter

v-neck halter with a soft wide tie. extra long length and slits on the side seams allow for movement while still covering your booty. with bra support. 10% of proceeds go to Seane Corn, Suzanne Sterling and Hala Khouri's non-profit, Off the Mat, Into the World® which uses the power of yoga to inspire social change around the world. colors: black, white, daiquiri, kale, punch, smoke heather

1216 | vira tank

contrast lining and side stitching with a delicately shirred v-neck and longer length. with bra support. designed with Virayoga's Elena Brower, 10% of proceeds benefit Women for Women International, a non-profit supporting & empowering women in war-torn regions to help rebuild their lives. colors: black (smoke heather), punch (white), azure (daiquiri)

1245 | wren legging • new

simplicity perfected. 3/4 length legging with wide waistband & gusseted crotch. designed with "Best of Boston" teacher Ame Wren, 10% of the proceeds from this style go to Farm Sanctuary, a national non-profit protecting farm animals from cruelty and inspiring change in the way society views & treats them. colors: black, fog heather, slate, azure

1271 | kelly pant

long fold-over waist comes to the point where the legs begin — giving the body-changing illusion of longer legs. designed with Kelly Morris, founder of Conquering Lion Yoga, this pant is truly a miracle! 10% of proceeds benefit Karma Builders, a NYC non-profit that provides job skills and mindfulness training to formerly incarcerated men & women. colors: black, smoke heather, slate

fabric: 92% organic cotton, 8% spandex

sizes: xs, s, m, lg



Lionhyde by Kelly Morris

featuring four must-have 100% organic cotton tops designed for hyde by the founder of NYC's Conquering Lion Yoga.

1601 | calcutta tee

the tee-shirt you've been waiting for. cap sleeves, collarbone skimming neckline and hip-length hemline — all in the most flattering proportions. colors: black, white, slate

1602 | lucknow tank

perfectly placed spaghetti straps trace the shoulder blades to a refined racerback silhouette. essential layering piece. colors: black, kale, slate

fabric: 100% organic cotton

1603 | varanasi longleeve

luxurious comfort has arrived. deep v-neck with extra long sleeves. colors: black, white, slate

1604 | bombay hoodie

slim body with long sleeves, pouch pocket, and a generous hood (that actually fits over your head!). easily layers over the lucknow tank or calcutta tee and equally perfect on its own. colors: black

sizes: xs, s, m, lg

hyde color chart



coming for summer 2014

aquamarine

lilac

cozy sweater



charcoal

kelly crop pant



black



smoke
heather



fog
heather



azure



punch



kale



Schuyler Grant · Director, Kula Yoga Project

www.yogahyde.com

for more information or to place an order
call: 646.330.4646, email grace@yogahyde.com
or visit our website

hyde: how yoga defines experience

hyde is the creation of anne-kerr (“a.k.”) l’heureux, who discovered yoga sixteen years ago. what began as exercise quickly became a passion that extended to all aspects of her life. the hyde collection of organic cotton yoga wear originated from an intention to create clothing that encourages confident, graceful movement and celebrates sustainable living.

a.k. l’heureux and brook cosby now co-pilot the ongoing adventure of designing beautiful, affordable pieces that are as thoughtful and considered as the yoga practice itself.

this is how yoga has defined our experience. how does it define yours?

“Hyde yoga pants combine elegance, simplicity, comfort and style. I love them.”

- Deepak Chopra

hyde is a socially conscious company.
the line is produced in a sweat-shop free environment
using predominantly organic fibers.

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